

Rep Order# 6839190 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order#

Printed: 08/06/2012 1:28 PM
Last Received: 08/06/2012 1:05 PM

1 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2580
Buyer KEGAN BERAN
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2580
Flight Dates 08/07/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

JOE HECK D3 SC=*

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Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---REPORT TOTALS---

Report Totals: 22 / \$24,350.00

---SALES MONTHLY TOTALS---

Aug 12: 22 / \$24,350.00

Sales Totals: 22 / \$24,350.00

Station Totals: 22 / \$24,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$24,350	CATV	0%	KBLR	0%	KINC	0%	KLAS	0%	KSNV	100%
		KTNV	0%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	0%
		XXXX	0%								

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES

TO FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE